



**Parks &
Recreation**



Sponsorship Package **Special Events**

2026



Parks & Recreation

About Tyrone

Welcome to your new Hometown! At just over three miles from Interstate 85, the Town of Tyrone offers the charm and safety of a small community with easy access to Hartsfield-Jackson International Airport and all that the Atlanta Metro area has to offer. Ask any of your 7,000 neighbors and they'll tell you exactly why they moved their families and businesses to one of the finest cities in the suburbs! The Mayor and Town Council have committed to engaging the citizens at every opportunity and appropriating all of the necessary resources to being better than the average small town. High priority has been placed on smart economic development strategies and functional greenspaces that beautify the community.

History

Scottish and Irish immigrants settled here in the late 1800's because it reminded them of the area around County Tyrone in Northern Ireland. Some of the homes built by those first settlers are still occupied by their descendants. It was initially named Tyrone by the Birmingham and Atlantic Railroad when they first laid tracks in 1907, just four years before the Town of Tyrone was incorporated in 1911.



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Small Town, Big Reward

In Tyrone, Georgia, community isn't just a word, it's a way of life. As a small town with a big heart, Tyrone's Parks and Recreation Department serves as a gathering place where families connect, memories are made, and traditions grow. Through strategic partnerships with local and regional sponsors, we are able to expand these experiences, enhance our programs, and continue offering high-quality events that strengthen our town.

How Your Sponsorship Makes a Difference

Sponsoring Tyrone Parks and Recreation is more than a financial contribution it's an investment in people.

Your support helps fund:

- Community festivals and signature town events
 - Fireworks
 - Amusements
 - Activity supplies
 - Decorations
 - T-shirts
 - Trophies

Because Tyrone is a small town, every sponsorship dollar goes further and has a visible, measurable impact. Sponsors aren't lost in a crowd—they are recognized, appreciated, and woven directly into the fabric of the community.

Why Partner with a Small Town?

Large markets offer exposure, but small towns offer lasting connection through exposure.

Tyrone provides sponsors with:

- Authentic Brand Visibility: Residents know and support the businesses that support them. Your brand becomes familiar, trusted, and respected.
- Direct Community Engagement: Face-to-face interactions at events create meaningful connections that traditional advertising cannot replicate.
- Long-Lasting Impact: Sponsorships help build traditions that families return to year after year, reinforcing brand loyalty over time.

In Tyrone, sponsorships help create memories, and that's where its true value lies.





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Tyrone Special Events 2026



- Farmers Market
- America 250
- Founders Day
- Trunks, Tents, & Treats
- Christmas Tree Lighting & Market



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Tyrone Farmers Market

Dates: Every Tuesday 9am-1pm



- Banners
- Photo Op
- Photographer/Video
- Hospitality
- Giveaways
- Signage
- Children's Educational Activities
- Local Entertainment
- Facilities



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America 250 Celebration

Date: July 4th 3pm-9pm



- Amusements
- Banners
- Photo Op
- Photographer/Video
- Hospitality
- Facilities
- Photo Booths
- Games & Activities
- Entertainment
- Sound/AV
- Games & Activities
- Petting Zoos
- Pony Rides
- Fireworks
- Balloon Art
- Flags/Bunting



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Founders Day.

Date: October 2nd & 3rd



- Entertainment
- Sound/AV
- Games & Activities
- Petting Zoos
- Pony Rides
- Fireworks
- Balloon Art
- Flags/Bunting
- Amusements
- Banners
- Photo Op
- Photographer/Video
- Hospitality
- Facilities
- Photo Booths
- Games & Activities



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Tyrone Trunk Tents & Treats

Date: October 30th 3pm-5pm



- Hospitality
- Giveaways
- Photo Booth
- Activities
- Candy
- Banners
- Photo Op
- Photographer/Video



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Christmas Tree Lighting & Market

Date: November 29th 2pm-7pm



- Photo Booths
- Games & Activities
- Petting Zoos
- Pony Rides
- Stage Decorations
- Decorative Balloon Art
- Facilities
- Banners
- Photo Op
- Photographer/Video
- Hospitality
- Giveaways



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Tier Packages

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\$15K+

- 1. Everything above PLUS:
- 2. Event naming rights
Example: "Founders Day presented by..." Exclusive branding integration throughout event footprint
- 3. Custom Bench at Shamrock Park
- 4. Dedicated feature story highlighting community investment and company culture.
- 5. One year banner display at the pickleball courts.

Y

\$10K

- 1. Everything above PLUS:
- 2. Presenting sponsorship of major entertainment or fireworks.
- 3. Gobo Logo Lighting at the Shamrock Stage.
- 4. Custom VIP hospitality table during performances with curated snacks and parking package
- 5. Custom branded lounge, hydration, or charging station

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\$5K

- 1. Everything above PLUS:
- 2. Naming sponsor of an amusement or children's activity.
- 3. Premium booth placement
- 4. Branded selfie/photo station
- 5. Free vendor registration at the 26/27 events through September 27'

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\$2.5K

- 1. Everything above PLUS:
- 2. Premium placement in parade.
- 3. Social media welcome spotlight flyer with fun business intro
- 4. Sponsor-provided branded experience installation?
- 5. Branded selfie/photo station

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\$1K

- 1. Everything PLUS:
- 2. Free vendor booth or activation space
- 3. Four Free ride bands
- 4. Logo on main sponsor banner in high traffic areas
- 5. Swag Bag

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\$500

- 1. Logo on Sponsor Poster & T-shirt
- 2. Shoutout from stage during community announcements.
- 3. Logo on banner at Shamrock Park during event.
- 4. Free Parade Registration



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